

*"Grow Your People, Build your Culture, Transform Your Results."*

# YVETTE BETHEL

MEDIA PACKAGE

[WWW.YVETTEBETHEL.COM](http://WWW.YVETTEBETHEL.COM)

AWARD WINNING and BEST SELLING AUTHOR, SPEAKER, TRAINER, CEO,  
AUTHENTIC CULTURE MASTER FACILITATOR, TRUST SPECIALIST, and EQ  
PRACTITIONER



ORGSOUL INTERNATIONAL



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## About Yvette Bethel



As an Organizational Transformation consultant, author, speaker, and emotional intelligence practitioner, Yvette Bethel understands the people side of organizations and how to effectively bring together the corporate vision of business with the heart of the staff. She supports organizational growth through improved leadership competencies and people strategies.

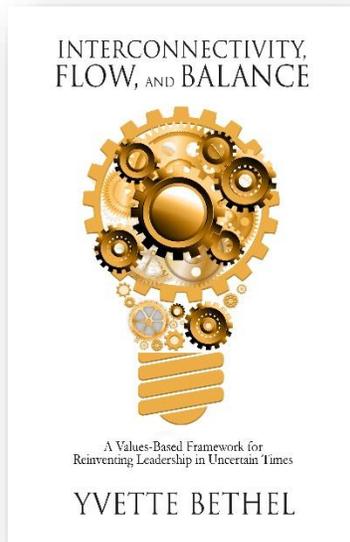
Yvette Bethel has more than 20 years of senior professional experience at a Fortune 500 company followed by 12 years as an independent consultant at Organizational Soul. During her tenure in the banking industry, she served in senior capacities in corporate strategy, marketing, PR, training and human resources. Bethel's HR and training experience commenced in the late 1980s and before venturing into her own business, her last HR and training role involved leadership of a portfolio of eight countries.

As a consultant, Bethel focuses on strategic HR and development projects. She works with her clients to design and implement projects for organizational restructuring, performance management, succession planning and talent management strategies, competency mapping, learning gap assessments, employee engagement surveys and she facilitates executive recruitment projects.

Bethel is a Preferred Partner with the largest global emotional intelligence network, 6 Seconds. She is an Emotional Intelligence Practitioner and author of two EQ books. She is certified to facilitate the SEI EQ assessments, emotional intelligence training, and coaching. Bethel helps organizations transform their cultures by building trust-based work relationships.

Bethel is a Fulbright Scholar and a member of the International Women's Leadership Association. She volunteers for various scholarship committees and is a strong supporter of various organizations that specialize in feeding children.

## Interconnectivity, Flow, and Balance



In natural ecosystems, everything's interconnected, and the continuous interactions between and amongst the ecosystem's organisms and their environment create a state of balance. Most importantly, *change is constant*. And, consider this:

**What's true of natural ecosystems applies to every business entity.**

Yet, most companies view change as an undesirable condition to avoid. The result? They're always *reactive*—constantly bracing for the next "unexpected" crisis.

In *Interconnectivity, Flow, and Balance*, Yvette Bethel offers an intuitive, organic path for organizations to **systemically** incorporate *change as a constant*. When they do, they'll be far more adaptable, resilient and responsive—qualities that are...

**Crucial predictors of peak performance in uncertain times.**

**The Amazon Best Selling, eLit Award Winning** *Interconnectivity, Flow, and Balance* is tailor-made for organizations wrestling with:

- Outdated perspectives and inefficient or sluggish processes
- Low employee engagement and retention
- Crafting effective responses to critical industry changes



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[Amazon](#) | [Barnes and Noble](#)  
[www.ifbcentral.com](http://www.ifbcentral.com)



## Interconnectivity, Flow and Balance Book Reviews

“Interconnectivity, Flow and Balance: A values- based framework for reinventing leadership in uncertain times is arguably the best book on leadership I've ever read and believe me when I tell you this, I've read quite a number of them. This book is so good, it took care of all fundamentals, covered the basics of what needs to be done to stand out and face tribulations head on. This book was so well written anyone can grasp the invaluable information it contains.

Yvette Bethel did a job worthy of all praise, her work on this is nothing short of spectacular, her words went through me like a hot knife going through butter. I gained immensely from this, and I'll strongly recommend it. Interconnectivity, Flow and Balance is a roadmap to both self-transformation and cultural damage. It translates into practical models which can be applied to simple and complex workplace challenges. If you want to enhance your climate by improving trust and engagement levels, achieve a healthy flow when communicating, producing output or even planning succession, maintain a state of balance that supports organizational sustainability then this is a book you must read.”

### **Nikki Wolters**

“Interconnectivity, Flow and Balance focuses on being an organization that is able to weather change. This is only possible if leaders do their homework upfront, and Ms. Bethel walks us through each step of what needs to be examined (sometimes charted) in order to understand all the dynamics of how your company works and how a small change can have massive impact (sometimes positive, sometimes negative). She will teach you about connectivity between departments, leaders, employees, outside influences, etc., and how each of those relationships affect the company in a minor or major way. She'll talk about different kinds of flows, from work to informational to personal.

Many other authors list their business plans, rigid instructions that must be followed in order to get results. One of the most striking items is that the author continuously would draw a flow chart or a grid and place items inside those pictures, then tell us that, depending on different factors, each could be interpreted as both good or bad. For example, you might have good work flow even though the employees crucial to that effort were operating in a disharmonious fashion.

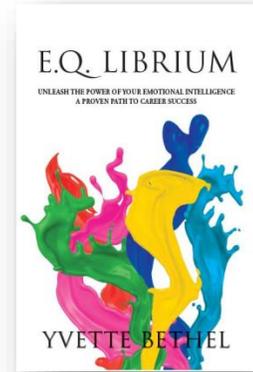
The best part of this book? It features both conceptual ideas followed by practical applications. Part III is a step-by-step roadmap of how to get from where you are to where you would like to be. Most books present a great idea and then stop, allowing you to implement it on your own (and hoping to get it right). Ms. Bethel outlines everything you need to do, right down to the hard questions you must ask yourself and others within the company. I am not saying it will be easy changing a company's values and culture. I do believe that with “Interconnectivity, Flow, and Balance” you will have the guidance to get you there. Five stars.”

### **Dee Arr- Top 50 Amazon Reviewer**

## Emotional Intelligence Products By Yvette Bethel

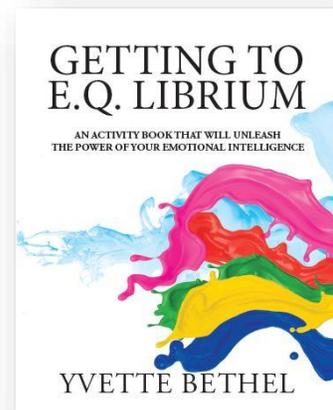
**E.Q. Librium: Unleash the Power of Your Emotional Intelligence; A Proven Path to Career Success** helps you to develop your ability to use your Emotional Quotient (EQ) to achieve self-regulation in emotionally charged situations. When you build your capacity to stabilize your emotions internally, you can better position yourself to achieve your career goals. The more you develop your skills to navigate your emotions, the more effective you will be at managing yourself, particularly when there are diverse personalities at play.

Second Edition Publication Date Jun 2019 • Distribution: Ingram •  
Publisher: Organizational Soul Ltd • 230 pages  
[Amazon](#) | [Barnes and Noble](#) | [iTunes](#)  
[www.yvettebethel.com](http://www.yvettebethel.com)



**USA Best Book Award Winning E.Q. Librium companion, Getting to E.Q. Librium Activity Book** is designed to improve your emotional quotient. The introspective exercises help you to recognize your emotions, navigate those emotions and then respond to emotionally charged situations in a self-regulated way.

Second Edition Publication Date Jun 2019 • Distribution: Ingram •  
Publisher: Organizational Soul Ltd • 160 pages  
[Amazon](#) | [Barnes and Noble](#)  
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**The Games People Play at Work interactive video simulation** is an emotional intelligence based simulation that both educates and entertains by immersing learners in a work environment where they are immediately challenged to navigate personalities and situations.

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Production: The Kennedy Group •  
Publisher: Organizational Soul Ltd •  
[www.thegamespeopleplayatwork.com](http://www.thegamespeopleplayatwork.com)  
[www.yvettebethel.com](http://www.yvettebethel.com)



## E.Q. Librium Book Reviews

*"I have read E.Q Librium. It is well written and easy to follow. I highly recommend this book to ambitious individuals who are struggling with mobilizing a following. Of course, it also serves as a fantastic review for anyone who considers her/himself accomplished in the art of communication."*

**SotiJo, Staff Writer, The Los Angeles Post**

*"I found this book extremely helpful for me in my profession as an attorney. I spend my whole day trying to persuade people...trying to connect to them. Not only was I able to learn about myself, but I was able to see how others are governed by their emotions. Using the information in this clearly written book to understand jurors and judges, even other attorneys is an edge that all lawyers need. Learning how to deal with stressful and emotionally charged situations is another great aspect of this book."*

**G. McFadden, Lawyer**

*"I'm a high school teacher, and I cannot emphasize enough, the power in our lives that emotional intelligence has. We are human, we are driven by our emotions, even people who seem to be emotionless are in fact, driven by their emotion. This is the most comprehensive guide to emotional intelligence that I've read, and I've read more than a few books on the topic."*

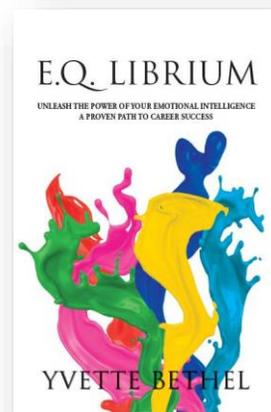
*Emotions are feelings or reactions to someone or something, and usually it is our ego. The advice in this book is extremely thorough and presented very well from beginning to end. The methods described in this book can be utilized by a wide range of people in a wide range of professions. Anytime you need to understand why people react the way they do to particular stimuli, this book will give you the answer.*

*As anyone would guess, dealing with teenagers all day I deal with a wide range of emotions all day as well. This book helps me understand the cacophony of emotions I see in my students daily. I highly recommend to anyone who works with people of any age. "*

**Mrs. B, Amazon TOP 500 REVIEWER**

*"Yvette Bethel demonstrates a wide spectrum of detailed knowledge and research on the fascinating subject of Emotional Intelligence. Of the many books I have read on this topic, Ms. Bethel's book (E.Q. Librium) stands out. She backs up her expertise with assorted references, quotations, true story examples, personal experiences, and a comprehensive bibliography. The variety of references range from Daniel Goleman, to Abraham Maslow, to Wayne Dyer. She definitely has a grasp of her subject matter and empowers her readers with the same. Ms. Bethel arms you with knowledge and skills to handle life in the workplace and at home."*

**Larry, Atlanta Success Coach**





## Podcast

### **Evolve: Reinventing Leadership – Building Freedom Cultures**

Yvette's podcast, ***Evolve: Reinventing Leadership—Building Freedom Cultures*** invites leaders to explore, create and sustain a freedom culture. We are committed to providing a variety of solutions you can use to build organizational trust, bring about authentic change, and improve performance. Listen in and learn how to grow your people, build your culture and transform your results.



Sign up for the Evolve Podcast:

<https://podcasts.apple.com/bs/podcast/evolve-reinventing-leadership-building-freedom-cultures/id1071620108>



## Yvette's Speaking Topics

### **The Pillar of Trust:**

Trust is the foundation of organizational development and sustainability. This is because organizations characterized by healthy trust, experience half the average turnover of industry peers, higher profitability and engaged employees. Neuroscience shows us that people act their way into believing rather than think their way into acting and emotional intelligence is the key to acting your way into being trustworthy and trusting. Discover how you can build your Pillar of Trust using integrity and emotional intelligence to develop a connective "we" disposition.

### **The Change-Based Organization:**

In an age of uncertainty, change has become a constant so, organizational agility is now non-negotiable. To achieve agility, new leadership competencies are becoming more important. Ones that build lasting work relationships and networks that support optimized flow and bring about balance. Learn more about Yvette's IFB<sup>SM</sup> framework that can position your organization for sustainable growth.

### **Leading with Emotional Intelligence:**

Studies show 65% of organizational challenges are relational, yet emotional intelligence is not always an organizational priority. Leaders who demonstrate self-mastery and inner-connectivity are better able to improve productivity and team engagement through emotional competence and communication effectiveness.

## What they are saying about Yvette:

Yvette is an experienced, sought after speaker who utilizes diverse techniques. She can connect with executives, managers and line-staff. Her magnetism results in engaging and interactive sessions.

**-K. Hamilton Financial Services**

Powerful, thought-provoking, and honest are words that come to mind when I think of Yvette's presentations.

**-M. Minns Financial Services**



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